

Fold Line 2

Fold Line 1

Rectangle Label

Portrait

110mm x 240mm

**Remember to delete this layer
before uploading!**

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The
RETRO SWEET
Shop

Bleed Area

Anything here will be trimmed off, but remember to extend any colouring or images into this 3mm bleed area to avoid white lines appearing when the label is peeled.

Label Edge

The label edge is the solid black line, any images or text placed in this 3mm area may be cut off incorrectly.

Safe Area

Aim to keep all of your information inside the white area. Remember to use high resolution images (300dpi) for the best results.

Fold Lines

This is a visual guide to how the label folds around the back of the box. For a continuous edge-to-edge look to your artwork, the background of your design should wrap around the entire box.

Fold Line 1

Fold Line 2